



# WHAT TO SAY IN AN INTERVIEW

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After working for several major globally recognized brands that represent *billions* of dollars in market revenue; I noticed a few things in common during their interview process that I want to share with you.

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**MAJOR KEY:** Your mindset is  
***EVERYTHING!***

- 1. If management is weak; say “I'm seeking closer collaboration and clearer leadership communication”**
- 2. If the workplace is chaotic; say “I want a more organized, focused environment”**
- 3. If you're underpaid; say “I'm seeking compensation and growth matching my contributions”**
- 4. If there's no growth; say “I'm ready for increased responsibility and new challenges”**
- 5. If culture is toxic; say “I'm seeking a supportive culture that fosters collaborative excellence”**

- 6. If you're overworked; say “I want a sustainable workload with consistent high-quality results”**
- 7. If the company is unstable; say “I'm seeking greater stability to contribute long-term”**
- 8. If you feel underused; say “I want a role that fully leverages my skills”**
- 9. If the commute is bad; say “I'm looking for a role better suited to my circumstances”**

10. If training is lacking; say “I'm seeking an employer committed to development and learning”

**MAJOR KEY:** Always frame the conversation to what you're moving toward, not what you're leaving behind.

**\*\*\*\***Never speak ill of your current/past employers, even if you're justified!

